

ON THE HOOF

FALL/WINTER 2007

WITH DEER CREEK EQUINE CLINIC

Three Veterinarians and a Licensed Veterinary Technician Added to the Practice

You may not have met them all yet, but you likely will soon. Please welcome the latest additions to our professional staff.



Eleanor Lenher, DVM, a graduate of Colorado State University, College of Veterinary Medicine & Biomedical Sciences. Dr. Lenher came to Deer Creek from South Carolina where she practiced veterinary medicine for an equine ambulatory and surgical referral veterinary practice for four years.

Jessica Scott Mattingly, DVM, is a graduate from Texas A&M University, College of Veterinary Medicine. Dr. Mattingly came to Deer Creek from Texas following graduation and has key interests in equine sports medicine and dentistry.



Courtney Elizabeth Belden, DVM, also came to Deer Creek after receiving her doctor of veterinary medicine from the St. George's University, School of Veterinary Medicine. The newest member of the Deer Creek professional staff, Dr. Belden has lived in Virginia for many years and attended both Virginia Tech. and The College of William & Mary.



Stephanie H. Campbell, Licensed Virginia Veterinary Technician. Mrs. Campbell has more than 30 years of experience working with horses and has an undergraduate degree in Biology/Pre-med from Old Dominion University in addition to an associate degree in veterinary technology.

We understand the importance of developing strong relationships with your veterinarian and look forward to having Drs. Lenher, Mattingly and Belden, and Mrs. Campbell get to know you and your horses in the coming months. As always, we appreciate your feedback. Please call the office if you have any questions.

~CINDI ARLEDGE, DVM

~ FRED PEACH, BUSINESS MANAGER

REMINDERS!

Time for fall vaccinations! Call today to schedule your appointment.



Don't forget your horse's teeth! Routine dentistry can keep your horse healthier longer.



Sign up for one of our Wellness Programs before your next appointment and SAVE 25% on the costs of routine care with additional savings on add-ons, such as dentals and additional vaccinations.



Help us stay on schedule! Please have your horses up in a stall or stall-sized paddock and ready for us when we arrive.

What's New for You at Deer Creek

Eklin Digital Radiography Adds Speed & Clarity

Digital Radiography (DR) works a lot like your digital camera, only with a much larger sensor panel that catches x-rays to form electronic images that can be viewed, copied and shared over the Internet. DR pictures are superior to film radiographs. In addition to providing on-the-spot images, DR x-rays require no "developing" process, have a higher resolution for more thorough analysis, can be copied and distributed without losing quality, and are more environmentally friendly than traditional films.

One look at this new technology will convince you that our Eklin DR system is a major step forward in equine medicine and a great addition to the high quality care Deer Creek provides for your horses.

Microchip Your Horse!

Join us and other veterinary and equine organizations to promote equine emergency and disaster preparedness.

Deer Creek is introducing a microchip and registration service to permanently identify your horses. In the event of theft or loss, the chip number is immediately placed on a HOT LIST when you, the owner, report it to the 24-hour call center.

If your horse is ever separated from you for whatever reason – a roaming nature, natural disaster or theft – microchipping increases the chances that you'll be reunited. During natural disasters, such as fires and floods, horses are often grouped in large holding barns while caregivers search for owners. Now with a quick scan, workers are given owner information within minutes. All USDA equine processing plants have universal scanners, and there is a working network of over 100,000 scanners in the hands of rescue workers, veterinarians, brand inspectors, animal control and law enforcement agencies.

The process of microchipping involves a simple injection to implant the device, which then can be read by a special scanner and traced back to the registered owner. This technology has been used for dogs and cats successfully for a number of years. Safeguard your investment in your equine companion with this simple procedure.

Horses Need Physicals, Too!

Whether or not your horse is enrolled in a Wellness program, we strongly recommend you have a physical exam performed once or twice each year. A physical helps your veterinarian assess your horse's medical health over time by examining the following:

- ❖ **General appearance (weight, hair coat, muscle tone/development, musculoskeletal system)**
- ❖ **Dentition (sharp enamel points, incisor abnormalities, wolf teeth)**
- ❖ **Cardiovascular system (heart function, pulse quality)**
- ❖ **Pulmonary system (abnormal lung sounds)**
- ❖ **Gastrointestinal system (abnormal gut sounds, sand)**
- ❖ **Feet (hoof wall quality, balance, shoeing/trimming recommendations)**



These aspects of your horse's health can provide clues to any impending or current medical concerns. A physical also provides baseline information about your horse that can be used as a reference in the event of an emergency. Having your horse examined by a veterinary professional is an excellent way to provide optimal medical care and advice for you and your horse.



Veterinary Continuing Education Adds Value for You

New advances in veterinary medicine and alternative therapies expand treatment options for your horses. During 2007, our veterinarians participated in continuing education in the following areas:

Focus on Lameness & Imaging

In July 2007, **Dr. Mattingly** attended this four-day seminar offered by the American Association of Equine Practitioners (AAEP) and sponsored by Boehringer Ingelheim Vetmedica, Inc.

Equine Reproduction: A Review of the latest Research and Its Clinical Application

This all day seminar focused on various topics, including handling difficult stallions and the diagnosis and treatment of endometritis in mares. Advanced techniques in embryo and oocyte transfer and embryo vitrification as well as breeding with frozen semen were covered. **Drs. Arledge and Lenher.**

Veterinary Neural Integration Technology (VNIT)/Veterinary Orthopedic Manipulation (VOM)

Interest in this non-invasive technique continues to grow. It is a healing technology that locates areas of the animal's nervous system that has fallen out of communication, and re-establishes neuronal communication and enables healing. VOM is a simple, effective and safe healing technique that uses fast and easy to apply technology.

This technique is applied to pets of all types to ease discomfort and stimulate recovery from musculoskeletal disorders and diseases. **Dr. Arledge** completed all five modules of this training given directly by its developer, William L. Inman, DMV.

Traditional Chinese Veterinary Medicine



Dr. Arledge completed training in acupuncture and Chinese medical principles to meet clients' growing interest in alternative veterinary therapies. This 130-hour program focused on how to use acupuncture to diagnose and treat a variety of conditions and diseases using seven techniques (dry

needle, aqu-acupuncture, electro-acupuncture, gold implantation, laser-acupuncture, hemo-acupuncture and pneumo-acupuncture). The training was provided by the Chi Institute of Traditional Chinese Veterinary Medicine and included hands-on learning in a clinical environment.

Our Services

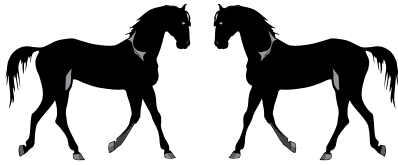
- ▶ Equine preventative and internal medicine
- ▶ Lameness evaluations
- ▶ Routine and corrective dentistry

- ▶ Endoscopy, portable x-ray, including digital radiography and digital ultrasonography
- ▶ Reproductive services
- ▶ In-house clinic capabilities

- ▶ 24-hour emergency service
- ▶ Acupuncture & Veterinary Orthopedic Manipulation
- ▶ Pre-purchase exams

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In 2008, Deer Creek Equine Clinic will be celebrating its 15th Anniversary serving its clients throughout central Virginia. Thank You! We wouldn't have made it without our wonderful clients!



ON THE HOOF

DEER CREEK VETERINARY SERVICE
P. O. BOX 644 POWHATAN, VA 23139

*Professional and compassionate care
is our promise to you.*

CYNTHIA A. ARLEDGE, DVM
ELEANOR LENHER, DVM
JESSICA S. MATTINGLY, DVM
COURTNEY E. BELDEN, DVM



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FOLD

Coming Soon to Deer Creek Equine Clinic!

MICROCHIP DAY

Please call & let us know if you are interested & we will put you on our list.

SEMINAR/OPEN HOUSE

Bandaging Your Horse

Dates and times to be announced.



VISIT DEER CREEK AT THE **EQUINE EXTRAVAGANZA!**

OCTOBER 26, 27 & 28

Friday & Saturday, 9 a.m. to 7:30 p.m. Sunday 9 a.m. to 5 p.m.

RICHMOND RACEWAY COMPLEX

Visit our Booth and Enter to Win Prizes and Giveaways!